



# DELEGATE SELECTION PROCESS

— YHS 2022 —



# THE YOUNG HOTELIERS SUMMIT 2022

## YHS 2022

### THE DELEGATION

For the YHS 2022, we are pleased to welcome your student delegates in Lausanne/Online. One faculty/staff member is also welcome to join the summit as well if they are interested. If a faculty member from your institution would like to attend, please make sure to include the **faculty member's name and email address**. Each school will have **5 delegates** maximum preselected.

### THE PROCEDURE

This year, as we are running in a **hybrid mode**. Please notice the following:

If you would like to sign up for this event, please send us the email addresses of the five preselected candidates before **October 25<sup>th</sup>**. Please also indicate whether your student delegates would like to apply for **online or offline** option. We will then send them further instructions and application criteria.

We will then assess each of the delegates' submitted documents and select the qualified delegates to participate in YHS 2022. Our team member will then send out a Google Form to finalize their registration for the summit.

### THE PROMOTION

In order to advertise the Summit to your students you will find a **poster** in PDF Format, which can be sent to your students for marketing purpose. You will also receive our logo which you may use in presentations and communication channels.

# DELEGATES SELECTION PROCESS

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## Pre-select 5 candidates from your institution

This can be done with via a method of your choice. Some good examples include CV and cover letter screenings or interviews with situational questions. The main objective of this screening process is to evaluate the candidate's English skills, communication skills, and industry knowledge that are key success factors in participating in the main event of YHS which is the YHS Challenge provided by our Challenge Provider.

2

## Application Criteria

Once the YHS Community Team has received the names and email addresses of the 5 pre-selected candidates, we will then send them the application criteria consisting of three components ( CV, video, short essay) to complete. Please provide us their names, email addresses and **specify whether they are applying for online or offline options.**

3

## Finalist

After evaluating all application materials, the YHS team will select qualified delegates with strong motivations who will represent each institution to participate in the Young Hoteliers Summit 2022. This decision will be communicated via email.

# Pre-Selection of Candidates

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To ensure a comparable level of knowledge and skills among the delegates, only students in their **penultimate or final semester of bachelor degree** studies may be taken into consideration as YHS delegates.

2

The candidates must have had some prior **professional experience** in the hospitality industry in both operational and administrative contexts.

3

It is crucial that all delegates are **fluent in spoken and written English**.

4

While the academic level is important, it should not be considered as the only selection criteria. **Attitude, professionalism, leadership skills, teamwork skills, creativity and motivation** should also be critical factors in the selection process.

5

In order to provide a fair chance to other students, please note that delegates who participated in previous editions of the Young Hoteliers Summit are **not allowed** to participate again in 2022.

# CHIA CERTIFICATE (Offline Delegates)

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## OUR OFFER

The CHIA examination offered by STR for YHS delegates will consist of three different parts: enrolled students will receive study material provided by STR Global before their arrival to Lausanne. This document is the equivalent of a twelve-hour course taught by a certified STR lecturers. Successful candidates will be awarded the CHIA certification. The CHIA workshop will be offered at the special price of 80 US Dollars (75 USD + 5 USD to cover certificates' dispatch cost). All students are eligible to take the CHIA exam. This certification is an extremely important tool for future industry professionals and is often a pre-requisite for specific positions globally



## CHIA

The Certification in Hotel Industry Analytics (CHIA) is the leading certificate for undergraduate and graduate professors, in hospitality and tourism programs. The CHIA is a gauge of in-depth knowledge of the fundamental metrics, definitions, formulas and methodologies that are used by the hotel industry. CHIA holders have proven that they can “do the math” and interpret the results. They have demonstrated an ability to analyze various types of hotel industry data and draw strategic conclusions based upon that analysis. Certification also confirms a comprehensive understanding of benchmarking and performance reports that are used by industry professionals. Achieving this distinction indicates that these students have a place among the best graduates in their profession, thus opening the doors to future career opportunities.

### How to apply?

Once the YHS delegates are selected and their names communicated to us, they will receive a google form to register for the Summit and for the various activities we will offer, including the CHIA exam.

# TO SUM UP

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- Each institution pre-select up to **5** candidates suitable to represent your institution and send candidates' names and email addresses to [anastasia.umanskaya@ehl.ch](mailto:anastasia.umanskaya@ehl.ch)
- Once we receive the email addresses, we will send them the detailed application criteria.
- Finally, our team will choose candidates with strong profiles and motivations.
- **Deadline** of submitting your email addresses is **October 25<sup>th</sup>, 2021.**

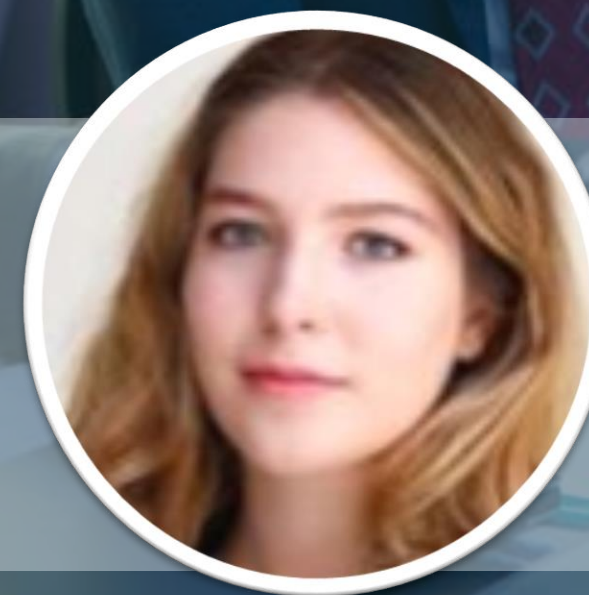
# CONTACT

YHS 2022

- Once again, thank you for your interest and participation in the Young Hoteliers Summit 2022. We are looking forward to welcoming you and your delegates virtually from all over the world.
- The YHS Community Team is here to support you during this process. Should you have any questions or concerns regarding the delegate selection process, please feel free to reach out to the Community team.



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